



GUJARAT  
TECHNOLOGICAL  
UNIVERSITY

GTU Campus

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NATIONAL DAY REPORTS  
[http://international.gtu.ac.in/Report\\_Select1.aspx](http://international.gtu.ac.in/Report_Select1.aspx)

LIMCA BOOK OF RECORDS  
<http://www.limcabookofrecords.in/record-detail.aspx?rid=826>

# Centre for Global Business Studies, GTU is Recognized by Limca Book Of Records

Global Country Study Report (GCSR) is one of the largest program in India, under which, the MBA students of GTU study around 112 countries of the world every year to identify the bilateral trade opportunities.

National/Independence Day Celebration of GCSR Countries is a unique initiative of Centre for Global Business Studies, GTU since August 2013. Ambassadors, High Commissioners & Consul Generals of 11 countries have graced these Celebrations.

## Key Objectives

- To enhance the overall involvement of the students with the selected GCSR country.
- To strengthen the network among students, professors and other stakeholders with the selected country.
- To discuss the environmental factors for exploring the business opportunities with the selected GCSR Country.
- To provide the platform to the faculties / students to interact with the diplomats / corporate leaders / Entrepreneurs of selected country.

On 11th April, 2015, Centre for Global Business Studies-GTU celebrated National Day of 50th country in two years., for which Centre for Global Business Studies is recognized by the Limca book of Records. Dr. Alpana Neogy, Consultant – Education of Limca Book of Records witnessed the event and was really impressed by the way GTU has implemented the Global MBA program that has three characteristics: Global, Innovative and Skill-oriented.

